

IN THE CLAIMS:

Please **AMEND** claim 1 as shown below.

1. (Currently Amended) A method, comprising:
 - receiving requests for a service at a first server from a plurality of client devices;
 - determining to identify at least one other server to provide the service to at least one of the plurality of client devices on the basis of determining that a plurality of client devices are located in a particular location;
 - determining that some of the plurality of client devices fulfill load balancing criteria for providing the service more efficiently via at least one second server;
 - creating a resource identifier for the a-at least one second server; and
 - redirecting at least some of the plurality of client devices to get the service from the at least one second server, wherein the first server provides the service in a single message to each of the at least one second server to be then provided for the plurality of client devices redirected to the at least one second server, therefore, reducing the load on the first server.
2. (Original) The method according to claim 1, further comprising receiving the requests for the service at the first server from web browsers at the plurality of client devices.

3. (Original) The method according to claim 1, further comprising determining to identify the at least one other server to provide the service to at least some of the client devices based on current load of the first server.

4. (Original) The method according to claim 1, further comprising determining to identify the at least one other server to provide the service to at least some of the client devices based on a location of the some of the plurality of client devices.

5. (Original) The method according to claim 4, further comprising determining to identify the at least one other server to provide the service to at least some of the client devices based on a domain of the some of the plurality of client devices.

6. (Previously Presented) The method according to claim 1, further comprising requesting the address of the at least one second server from a Domain Naming System server.

7. (Previously Presented) The method according to claim 1, further comprising requesting the address of the at least one second server from a Service Location Protocol server.

8. (Previously Presented) The method according to claim 1, wherein the first server and the at least one second server are Session Initiation Protocol servers.

9. (Original) The method according to claim 8, further comprising receiving the requests for the service at the first SIP server by receiving one of a SIP SUBSCRIBE message and a SIP INVITE message from the plurality of client devices.

10. (Previously Presented) The method according to claim 1, further comprising requesting an address of a Service Location Protocol server from a Domain Naming System server, and requesting the address of the at least one second server from the Service Location Protocol server.

11. (Original) The method according to claim 1, further comprising receiving requests comprising subscriptions to a notification service at the first server from the plurality of client devices.

12. (Original) The method according to claim 11, further comprising further comprising receiving subscriptions to one of a sports event notification service, a news event notification service, and a financial event notification service at the first server from the plurality of client devices.

13. (Original) The method according to claim 1, further comprising receiving requests comprising invitations to a group communications at the first server from the plurality of client devices.

14. (Original) The method according to claim 13, further comprising receiving invitations to one of a group conference call and a chat group at the first server from the plurality of client devices.

15. (Original) The method according to claim 1, further comprising the at least one second server:

determining to identify at least one other server to provide the service to the at least some of the plurality of client devices;

requesting an address of at least one third server from the server address management entity;

creating a resource identifier at the at least one third server; and

redirecting at least some of the plurality of client devices to get the service from the at least one third server,

wherein the load on the at least one second server is reduced.

16. (Original) The method according to claim 1, further comprising identifying the

at least one other server to provide the service to at least some of the plurality of client devices from a list of known servers.

17. (Original) The method according to claim 1, further comprising optimizing the service to the at least some of the plurality of client devices by balancing the load among the at least one second server.

18. (Original) The method according to claim 1, further comprising optimizing the service to the at least some of the plurality of client devices by redirecting some of the at least some of the plurality of client devices from the at least one second server to get the service from at least one third server.

19. (Previously Presented) The method according to claim 1, wherein the resource identifier comprises one of a Universal Resource Locator and a group identifier.

Claims 20 – 23 (Cancelled)

24. (Previously Presented) A computer program embodied on a computer-readable-medium, when executed the computer program causing a computing device to:
receive requests for a service from a plurality of client devices;

determine to identify at least one other server to provide the service to at least one of the plurality of client devices on the basis of determining that a plurality of client devices are located in a particular location;

determine that some of the plurality of the client devices fulfill load balancing criteria for providing the service more efficiently via at least one second server;

create a resource identifier for the at least one second server; and

redirect at least some of the plurality of client devices to get the service from the at least one second sever, wherein the computing device provides the service in a single message to each of the at least one second server to be then provided to some of the plurality of client devices redirected to the at least one second server, therefore, reducing the load on the computing device.

25. (Previously Presented) The computer program according to claim 24, further causing the computing device to determine to identify the at least one other server to provide the service to at least some of the client devices based on current load of the computing device.

26. (Previously Presented) The computer program according to claim 24, further causing the computing device to determine to identify the at least one other server to provide the service to at least some of the client devices based on a location of the some

of the plurality of client devices.

27. (Previously Presented) The computer program according to claim 26, further causing the computing device to determine to identify the at least one other server to provide the service to at least some of the client devices based on a domain of the some of the plurality of client devices.

28. (Previously Presented) The computer program according to claim 24, further causing the computing device to request the address of the at least one second server from a Domain Naming System server.

29. (Previously Presented) The computer program according to claim 24, further causing the computing device to request the address of the at least one second server from a Service Location Protocol server.

30. (Previously Presented) The computer program according to claim 24, wherein the computing device and the at least one second server comprise Session Initiation Protocol servers.

31. (Previously Presented) The computer program according to claim 30, further

causing the computing device to receive the requests for the service at the computing device by receiving one of a SIP SUBSCRIBE message and a SIP INVITE message from the plurality of client devices.

32. (Previously Presented) The computer program according to claim 24, further causing the computing device to request an address of a Service Location Protocol server from a Domain Naming System (DNS) server, and requesting the address of the at least one second server from the Service Location Protocol server.

33. (Previously Presented) The computer program according to claim 24, wherein the resource identifier comprises one of a Universal Resource Locator and a group identifier.

34. (Previously Presented) An apparatus comprising:

- a receiver configured to receive requests for a service from a plurality of client devices;
- a identifier configured to identify at least one other server to provide the service to at least one of the plurality of client device;
- a determiner configured to determine that some of the plurality of the client devices fulfill load balancing criteria for providing the service more efficiently via at least

one second server;

a creator configured to create a resource identifier for the at least one second server; and

a redirector configured to redirect at least some of the plurality of client devices to get the service from the at least one second sever, wherein the server provides the service in a single message to each of the at least one second server to be then provided to some of the plurality of client devices redirected to the at least one second server, therefore, reducing the load on the server.

35. (Previously Presented) The apparatus according to claim 34, wherein the identifier is further configured to identify the at least one other server to provide the service to at least some of the client devices based on current load of the server.

36. (Previously Presented) The apparatus according to claim 34, wherein the identifier is further configured to identify the at least one other server to provide the service to at least some of the client devices based on a location of the some of the plurality of client devices on the basis of determining that a plurality of client devices are located in a particular location.

37. (Previously Presented) The apparatus according to claim 34, wherein the identifier is further configured to identify the at least one other server to provide the

service to at least some of the client devices based on a domain of the some of the plurality of client devices.

38. (Previously Presented) The apparatus according to claim 34, further comprising a requester configured to request the address of the at least one second server from a Domain Naming System server.

39. (Previously Presented) The apparatus according to claim 34, further comprising a requester configured to request the address of the at least one second server from a Service Location Protocol server.

40. (Previously Presented) The apparatus according to claim 34, wherein the server and the at least one second server comprise Session Initiation Protocol servers.

41. (Previously Presented) The method according to claim 1, wherein the particular location comprises a domain where clients are located.

42. (Previously Presented) The computer program according to claim 24, wherein the particular location comprises a domain where clients are located.

43. (Previously Presented) The apparatus according to claim 36, wherein the particular location comprises a domain where clients are located.

44. (Previously Presented) An apparatus, comprising:

- a receiver configured to receive requests for a service at a first server from a plurality of client devices;
- a first determiner configured to determine to identify at least one other server to provide the service to at least one some of the plurality of client device on the basis of determining that a plurality of client devices are located in a particular location;
- a second determiner configured to determine that some of the plurality of client devices fulfill load balancing criteria for providing the service more efficiently via at least one second server;
- a creator configured to create a resource identifier for the at least one second server; and
- a redirector configured to redirect at least some of the plurality of client devices to get the service from the at least one second server, wherein the first server provides the service in a single message to each of the at least one second server to be then provided for the plurality of client devices redirected to the at least one second server, therefore, reducing the load on the first server.

45. (Previously Presented) An apparatus, comprising:

receiving means for receiving requests for a service at a first server from a plurality of client devices;

determining means for determining to identify at least one other server to provide the service to at least one of the plurality of client device on the basis of determining that a plurality of client devices are located in a particular location;

determining means for determining that some of the plurality of client devices fulfill load balancing criteria for providing the service more efficiently via at least one second server;

creating means for creating a resource identifier for the at least one second server;

and

redirecting means for redirecting at least some of the plurality of client devices to get the service from the at least one second server, wherein the first server provides the service in a single message to each of the at least one second server to be then provided for the plurality of client devices redirected to the at least one second server, therefore, reducing the load on the first server.